

K.D. Markley PTO General Meeting Minutes
January 27, 2020 at 7pm

PTO Announcements - YTD and Upcoming Events

- **Approval of October Meeting Minutes and Highlights**
- **YTD Notes**
 - Dine and Donate
 - Toninos in October – Huge Success - \$670 in Donations.
 - Sky Zone in November - \$135 in Donations. Location may have been too far for families.
 - Program is on track to hit our goal for the year.
 - Teacher Appreciation Dinner –
 - Over 55 teachers and staff attended
 - Teachers loved the event
 - Catered by Limoncello
 - Thank you for your donations! We were able to raffle off 24 baskets and give lottery tickets for everyone who attended.
 - Thanks Anne Kauler for organizing!
 - Spirit Wear
 - Generated over \$1,000 in profit for KDM so far!
 - Items are still available all year online @ kmarkleypspiritwear.com
 - Indoor Recess Refresh
 - Thank you for your donations!
 - Each class received approximately 3 new games/activities for indoor recess.
 - Sound System Upgrade
 - In December the PTO provided a sound system upgrade in the gym.
 - Upgrade included 4 wireless microphones, 4 lavalier microphones and 4 hanging choral microphones
 - Will allow for a balance between singing and instruments at the grade level concerts.
 - It will also let students in the musical be heard from all points on the stage.
 - SMART TV
 - A SMART TV was installed in the gym as part of the sound system upgrade.
 - Helps to teach correct form, make adjustments with visual feedback for students as they learn new techniques/exercises.
 - Allows for Virtual Field Trips
 - Safety upgrade – no more cart with wires/cords
 - Family Bingo
 - Event was well attended!
 - Thank you for your donations – the students were very excited!
 - In need of a chairperson for the future. This event has a short lead time and can be done from home.
 - Thank you Moira Banister for organizing the past several years!
 - Mini Teacher Appreciation
 - Breakfast/snacks were provided to the staff.
 - Thank you for your donations!
 - Raffle off a donation of a 900 piece LEGO set – congrats to Mrs. Over!
- **Upcoming events**

- Dine and Donate – Wednesday, February 12th @ 5-9pm
 - PJ Whelihans
 - KDM will earn 15% of proceeds (includes alcohol purchases)
 - Dine in only
 - Must mention KDM fundraiser or bring the flyer for KDM to receive the donation
- Heritage Night - Wednesday, February 19th @ 6:30pm
 - Families can host an informational booth, organize a performance, contribute food or provided general help with the event
 - Please see the KDM Homepage for more information and links to sign up
- Designer Bag Bingo – Friday, March 20th @ 7pm
 - Location = Church Farm School
 - Doors open at 6:30, Bingo starts at 7:30
 - Will need several volunteers the night of the event
 - 2nd largest fundraiser this year
- KDM Movie Night (NEW) – Thursday, April 23rd @ 7pm
 - Working through licensing and other details
 - Need a chairperson, please email kdmpto@gmail.com if interested
- Scholastic Book Fair - Week of March 2nd – March 6th
 - Funds raised build class and school libraries.
 - Students attend during library class.
 - Please consider volunteering to help throughout the week. Signups will go out in February.
 - ewallet is an option to give students money without sending in cash.
 - Will be open during Literacy Night – Thursday, March 5th
 - Can order the week before and week after online
- Student Art Display (NEW) – Thursday, March 5th
 - Takes place on Literacy Night
 - Each student will have one project on display
 - The display will be featured as the Art Sale work
 - Art sale order forms will go home on March 9th and will be due back by March 18th
- Spring Fair - Friday, May 15th from 5:30-8pm
 - Rain or shine
 - The entertainment is booked and we're still working through the food offerings.
 - PCs will be reaching out to families for raffle basket donations in February.
 - Looking at testing an item for online bidding this year for silent auction.
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- **Volunteer Needs - We need many volunteers and a google form will be sent out this week. Please review and sign up to assist in as many ways as you can. We have lots of seasoned volunteers graduating this year and we need to build our volunteer base. Please email kdmpto@gmail.com with any questions!**
 - Girls on the Run/Stride
 - Programs are run through the YMCA and the YMCA provides training.
 - Culminates in students participating in a 5K
 - Focuses on friendship, self-esteem and achievement
 - Family Bingo Chairperson
 - This event has a shorter lead-time and planning will be done from home.
 - KDM Movie Night Chairperson
 - First year of the event.
 - This event has a shorter lead-time and planning will be done from home.
 - Box Tops Coordinator
 - Done from home

- Will involve coming in to collect Box Tops periodically, but program has mainly been shifted to online.
 - A few times a year organize a push for signup/collection through a contest or other means
- School Kidz School Kits
 - Minimal time commitment
 - Much of the work takes place online
 - Need a volunteer soon for the start of the process
- *****Might not need a volunteer if district decides to purchase supplies for the elementary schools (with the exception of backpacks and lunch boxes) - will know more by end of February.**
- Spring Teacher Appreciation Week (May)
 - Predominantly done from home.
 - Involves setting up a signup for breakfast and snacks for Mon-Thurs and organizing a catered lunch on Thursday.
- Parent Key Communicators - Dee Nimmagadda & Priya Bhuvanendren
 - Need one more volunteer to represent KDM
 - PKCs meet with Superintendent Speaker Palubinsky periodically and provide a link between the school district and parent community

Financial Review – Melissa & Lauren

- **Voted on and approved By-Law Amendments**
- **Budget Overview – Income & Expenses**
 - Spring Fair is almost 40% of projected income - \$12K in net proceeds
 - Bag Bingo is the second largest fundraiser - projected income of \$6K
 - Write a Check is still a possibility
 - Sound system upgrade/SMART TV - biggest expense this year
 - Teacher Appreciation Dinner Came in under budget
 - Directory proceeds stronger than projected
 - Spirit wear outperforming expectations
 - Dine and Donate on target to meet goal for the year
- **Possible Acquisitions:**
 - Cotton Candy Machine - we rent one each for Spring Fair. It will pay for itself in 2 years
 - Inflatable Gaga Pits - will be used for Spring Fair, 5th Grade party.
- **Passive Fundraising**
 - Giant A+ Rewards - go online to register your bonus card and select K.D. Markley Elementary School
 - Box Tops - Download the App. Use your phone to scan your receipts...no more clipping. Continue to send in clipped box tops with students. We foresee a drop in fundraising vs last year (\$1000)
 - Amazon Smile - working on re-activating account
 - Shutterfly has a contract with Lifetouch. Working on setting up an account for KDM for fundraising. Other schools in the district are participating.
 - KDM Selling Discounted Hershey Park Tickets as a fundraiser.
 - Sale starts in February.
 - 2 Tiers of tickets: \$41 valid May 1 – Sept 27 & \$36 valid May 1 – July 31
 - School will make \$4/each ticket sold.

Principal's Report – Vicki Morris

- Continued focus on Everyone belongs and Celebrating Diversity is talked about all the time (not just in February)
- Upcoming events
 - Tuesday, January 28th – World champion jump roper , Renee Bibaud will be at the school performing for all of the students
 - February 10 – 21st – Read Across America – multi-cultural themed activities
 - End of February – Dr Seuss one day event – students can dress up
 - In February, there will be a group coming in to visit with each class to give instruction on yoga.
 - Wednesday, February 5th – Sage Blackwood (author) coming in to speak to grades 3-5th
 - Friday, May 15th - Kindergarten orientation
- Other school news/updates
 - Our playground is 20 years old and we are in need of replacing one of the 6 slides. We will be taking it down and replacing it with a 'climbing' structure.
 - PSSA schedule (for 3-5th grades)
 - English: April 20, 21 & 23
 - Make-ups: April 24 & 27
 - Math: April 29th and 30th
 - Next year we are projecting 27 sections (5-Kindergarten sections, 5- 1st grade sections, 4-2nd grade sections, 5-3rd grade sections, 4 - 4th grade sections and 4 – 5th grade sections)

Looking Ahead

- Wednesday, February 12th – Dine and Donate @ PJ Whelihans 5:00 - 9:00 PM
- Friday, February 14th & Monday, February 17th - No School
- Wednesday, February 19th - Heritage Night 6:30 - 8:00 PM
- Monday, March 2nd - Friday, March 6th – Scholastic Book Fair
- Thursday, March 5th – Literacy Night & Student Art Display 7:00 - 8:00 PM
- Thursday, March 12th & Friday, March 13th - Early Dismissal (Conferences)
- Friday, March 20th - KDM Designer Bag Bingo 6:30 PM @ Church Farm School
- Monday, April 6th - Monday, April 13th - SPRING BREAK
- Thursday, April 23rd - KDM Movie Night 7:00 PM
- SAVE THE DATE!!!! FRIDAY, MAY 15th - KDM SPRING FAIR 5:30 PM

Next PTO General Meeting is May 11, 2020 @ 9:15 AM.